

# Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 42.594911 Longitude: -71.758796

Lunenburg Crossing Lunenburg, MA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	20,465	69,418	163,039
	Population Est 25Q1	20,487	69,486	163,124
	Population Est 24Q4	20,482	69,505	163,063
	Population Est 24Q3	20,485	69,506	162,782
	Population Est 24Q2	20,438	69,408	162,562
	Population Est 24Q1	20,429	69,314	162,234
	Population Est 23Q4	20,412	69,266	162,059
	Population Est 23Q3	20,353	69,100	161,724
	Population Est 23Q2	20,315	69,014	161,531
	Population Fcst	20,667	69,377	163,753
	2010 Census Population	18,540	64,357	150,056
	2000 Census Population	18,467	63,719	144,511
	1990 Census Population	19,021	64,272	144,251
	Current Year Daytime Population	29,204	73,044	153,601
	Average Seasonal Population	173	612	2,418
	Historical Annual Growth, 1990 – 2000	-0.29%	-0.09%	0.02%
	Historical Annual Growth, 2000 – 2010	0.04%	0.10%	0.38%
	Estimated Annual Growth, 2010 – CY	0.68%	0.52%	0.57%
	Projected Annual Growth, CY to Y5	0.20%	-0.01%	0.09%
	Group Qtrs Est	1,118	1,838	6,767
Transient Est Average Last 4 Qtrs	0	1,633	2,974	
<b>Households</b>	Current Year Estimated Households	7,887	27,300	61,896
	Households Est 25Q1	7,895	27,308	61,890
	Households Est 24Q4	7,893	27,316	61,863
	Households Est 24Q3	7,894	27,318	61,759
	Households Est 24Q2	7,874	27,276	61,670
	Households Est 24Q1	7,872	27,241	61,544
	Households Est 23Q4	7,866	27,226	61,475
	Households Est 23Q3	7,844	27,161	61,341
	Households Est 23Q2	7,829	27,125	61,266
	Households Fcst	7,976	27,295	62,166
	2010 Census Households	6,889	24,966	55,951
	2000 Census Households	7,062	24,762	53,286
	1990 Census Households	7,098	24,236	51,095
	Historical Annual Growth, 1990 – 2000	-0.05%	0.22%	0.42%
	Historical Annual Growth, 2000 – 2010	-0.25%	0.08%	0.49%
	Estimated Annual Growth, 2010 – CY	0.94%	0.62%	0.70%
	Projected Annual Growth, CY to Y5	0.23%	0.00%	0.09%
Population per Household	2.45	2.48	2.52	

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Lunenburg Crossing Lunenburg, MA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	1.8%	2.3%	3.6%
	HH Income \$250,000 to \$499,999	2.2%	2.8%	4.3%
	HH Income \$200,000 to \$249,999	5.1%	6.6%	10.1%
	HH Income \$175,000 to \$199,999	5.2%	5.3%	6.3%
	HH Income \$150,000 to \$174,999	6.7%	7.2%	7.7%
	HH Income \$100,000 to 149,999	18.1%	19.5%	19.3%
	HH Income \$75,000 to 99,999	13.6%	13.1%	11.7%
	HH Income \$50,000 to 74,999	11.7%	13.4%	13.3%
	HH Income \$35,000 to 49,999	14.0%	9.5%	7.4%
	HH Income \$25,000 to 34,999	7.3%	6.8%	5.6%
	HH Income \$15,000 to 24,999	6.9%	6.7%	5.2%
	HH Income \$0 to 14,999	7.4%	6.7%	5.4%
	Average Household Income	\$101,481	\$109,504	\$131,677
	Median Household Income	\$80,349	\$87,736	\$103,281
	Per Capita Income	\$40,496	\$43,784	\$51,296
	Average Disposable Income	\$79,920	\$86,534	\$99,762
	Median Disposable Income	\$68,129	\$73,981	\$86,298
	Discretionary HH Income Over \$150,000	4.4%	6.1%	11.8%
	Discretionary HH Income \$125,000 to \$149,999	4.7%	6.3%	8.7%
	Discretionary HH Income \$100,000 to \$124,999	7.5%	8.4%	10.5%
	Discretionary HH Income \$75,000 to \$99,999	13.1%	13.8%	13.6%
	Discretionary HH Income \$50,000 to \$74,999	17.4%	17.6%	16.7%
	Discretionary HH Income \$25,000 to \$49,999	22.1%	22.5%	20.0%
	Discretionary HH Income Under \$25,000	30.8%	25.2%	18.7%
	Average Discretionary HH Income	\$56,469	\$63,000	\$75,888
	Median Discretionary HH Income	\$46,732	\$52,549	\$66,961
	Householder White – Count	5,024	18,466	46,993
	Median HH Income	\$85,589	\$91,493	\$106,815
	Average HH Income	\$94,724	\$99,256	\$110,698
	Householder Black or African-American – Count	293	1,054	1,768
	Median HH Income	\$58,515	\$77,445	\$93,583
	Average HH Income	\$62,261	\$86,449	\$99,068
	Householder Hispanic – Count	1,682	4,708	7,152
	Median HH Income	\$64,951	\$78,084	\$84,049
	Average HH Income	\$74,565	\$83,073	\$89,933
Householder Asian or Pacific Islander – Count	152	548	1,257	
Median HH Income	\$146,772	\$141,351	\$164,705	
Average HH Income	\$121,363	\$122,842	\$139,553	
Householder Other or Pacific Islander – Count	736	2,524	4,726	
Median HH Income	\$84,622	\$82,531	\$96,675	
Average HH Income	\$89,876	\$92,078	\$101,890	

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Lunenburg Crossing Lunenburg, MA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Gender</b>	Male Population	10,021	33,816	81,852
	Female Population	10,443	35,602	81,187
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	966	3,409	7,267
	Count of Pop 0 to 7 years	1,443	5,062	10,753
	Count of Pop 5 - 13	2,028	6,960	15,277
	Count of Pop 14 - 18	1,172	3,706	8,165
	Count of Pop 19 - 22	1,295	3,863	8,547
	Count of Pop 22 - 25	1,010	2,901	6,468
	Count of Pop 25 - 29	1,527	4,491	9,890
	Count of Pop 30 - 34	1,307	4,551	9,943
	Count of Pop 35 - 39	1,398	4,847	10,903
	Count of Pop 40 - 44	1,236	4,418	10,403
	Count of Pop 45 - 59	3,550	12,509	31,078
	Count of Pop 60 - 74	3,428	12,430	32,252
	Count of Pop 75 - 84	1,152	4,015	9,892
	Count of Pop 85+	396	1,318	2,954
	% of Pop 0 to 4 years	4.7%	4.9%	4.5%
	% of Pop 0 to 7 years	7.0%	7.3%	6.6%
	% of Pop 5 - 13	9.9%	10.0%	9.4%
	% of Pop 14 - 18	5.7%	5.3%	5.0%
	% of Pop 19 - 22	6.3%	5.6%	5.2%
	% of Pop 22 - 25	4.9%	4.2%	4.0%
	% of Pop 25 - 29	7.5%	6.5%	6.1%
	% of Pop 30 - 34	6.4%	6.6%	6.1%
	% of Pop 35 - 39	6.8%	7.0%	6.7%
	% of Pop 40 - 44	6.0%	6.4%	6.4%
	% of Pop 45 - 59	17.3%	18.0%	19.1%
	% of Pop 60 - 74	16.8%	17.9%	19.8%
	% of Pop 75 - 84	5.6%	5.8%	6.1%
	% of Pop 85+	1.9%	1.9%	1.8%
Median Age	38.3	40.0	42.4	
Average Age	40.2	41.0	42.4	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	4.9%	5.2%	4.5%
	% of Pop 5 - 13	10.5%	10.6%	9.6%
	% of Pop 14 - 18	5.8%	5.5%	5.1%
	% of Pop 19 - 22	6.4%	5.8%	5.4%
	% of Pop 22 - 25	5.1%	4.4%	4.2%
	% of Pop 25 - 29	7.4%	6.8%	6.5%
	% of Pop 30 - 34	6.8%	6.7%	6.6%
	% of Pop 35 - 39	6.9%	7.0%	6.9%
	% of Pop 40 - 44	6.0%	6.2%	6.4%
	% of Pop 45 - 59	17.1%	17.7%	18.9%
	% of Pop 75 - 84	4.9%	5.1%	5.4%
	% of Pop 60 - 74	16.7%	17.8%	19.2%
	% of Pop 85+	1.2%	1.3%	1.2%
	Median Age	37.1	38.7	40.9
Average Age	39.1	39.9	41.3	

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	% of Pop 30 - 34	6.0%	6.4%	5.6%
	% of Pop 35 - 39	6.7%	6.9%	6.5%
	% of Pop 40 - 44	6.0%	6.5%	6.3%
	% of Pop 45 - 59	17.5%	18.3%	19.3%
	% of Pop 60 - 74	16.8%	18.0%	20.3%
	% of Pop 75 - 84	6.4%	6.4%	6.7%
	% of Pop 85+	2.6%	2.5%	2.4%
	Median Age	39.5	41.3	44.0
Average Age	41.2	42.0	43.4	
Race	Count of White	13,835	47,462	123,115
	Count of Black or African-American	1,201	4,472	8,417
	Count of Asian or Pacific Islander	652	2,034	4,643
	Count of Other races	4,777	15,450	26,864
	White	67.6%	68.4%	75.5%
	Black or African American	5.9%	6.4%	5.2%
	Asian	3.2%	2.9%	2.8%
	Other Races	23.3%	22.3%	16.5%
Language Spoken	Speak English at Home	74.8%	75.6%	81.4%
	Speak Spanish at Home	17.9%	16.0%	10.7%
	Speak French or French Creole at Home	1.2%	1.9%	1.4%
	Speak German at Home	0.4%	0.3%	0.3%
	Speak Other Indo-European Languages at Home	2.4%	2.6%	2.8%
	Speak Russian and Other Slavic Languages at Home	0.1%	0.1%	0.4%
	Speak Chinese at Home	1.0%	0.6%	0.4%
	Speak Korean at Home	0.4%	0.3%	0.4%
	Speak Vietnamese at Home	0.2%	0.4%	0.3%
	Speak Other Asian Languages at Home	0.6%	0.8%	0.6%
	Speak Tagalog and Other Pacific Languages at Home	0.1%	0.0%	0.0%
	Speak Other Language at Home	1.0%	1.5%	1.3%
Hispanic	Hispanic Population	5,173	16,061	25,534
	Hispanic Population Percent	25.3%	23.1%	15.7%
	Mexican	8.0%	6.8%	8.0%
	Puerto Rican	61.4%	61.3%	56.8%
	Cuban	0.8%	0.8%	1.0%
	Dominican	9.6%	7.0%	8.1%
	Central American	4.8%	6.5%	7.5%
	South American	9.1%	12.3%	13.3%
	Other Hispanic	6.3%	5.4%	5.4%
	2000 Hispanic Population Percent	12%	12%	9%
1990 Hispanic Population Percent	8%	8%	6%	

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<b>Ancestry</b>	American (percent of total population)	2.2%	2.4%	3.6%
	American	2.0%	2.3%	3.4%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	2.7%	2.4%	2.4%
	Chinese	0.8%	0.5%	0.5%
	Japanese	0.1%	0.1%	0.1%
	Korean	0.3%	0.3%	0.4%
	South Central Asian (ie. Indian)	0.6%	0.5%	0.7%
	South East Asian (ie. Vietnamese)	0.5%	0.6%	0.5%
	Other Asian	0.4%	0.4%	0.3%
	European (percent of total population)	29.5%	30.1%	37.8%
	British	4.2%	4.1%	6.0%
	Dutch	0.1%	0.2%	0.2%
	French	4.6%	4.8%	5.0%
	German	2.3%	2.3%	3.0%
	Italian	4.8%	5.5%	6.3%
	Polish	1.6%	1.4%	1.7%
	Scandinavian	1.9%	1.9%	2.3%
	Scotch/Irish	8.3%	8.2%	10.7%
Other European (ie. Greek/Russian)	1.8%	1.8%	2.5%	
Middle Eastern	0.4%	0.4%	0.6%	
Other Ancestry	13.9%	14.8%	13.3%	
Unclassified Ancestry	16.8%	16.5%	17.1%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	13,993	48,579	117,314
	Elementary (0 to 8)	5.2%	4.5%	3.5%
	Some High School (9 to 11)	7.6%	6.0%	5.2%
	High School Graduate (12)	30.2%	31.3%	27.7%
	Some College (13 to 16)	19.1%	19.5%	17.7%
	Associates Degree Only	9.9%	9.6%	9.2%
	Bachelors Degree Only	17.3%	18.7%	22.5%
	Graduate Degree	10.6%	10.4%	14.1%
	% College (4+)	27.9%	29.1%	36.6%
<b>Household Type</b>	Total Households – count	7,887	27,300	61,896
	One Person HHs – count	2,604	8,235	16,529
	Family HHs – count	4,750	16,806	41,077
	Married Couple – count	3,214	11,051	30,568
	w/own children – count	1,164	4,071	11,233
	w/out own children – count	2,050	6,981	19,335
	Male Householder – count	373	1,786	3,227
	Female Householder – count	1,163	3,969	7,282
	Non-Family Households – count	533	2,259	4,291
	1 Person Household	33.0%	30.2%	26.7%
	2 Person Household	29.0%	31.2%	32.7%
	3 Person Household	16.1%	16.6%	17.1%
	4 Person Household	12.4%	12.8%	14.1%
	5 Person Household	5.9%	5.8%	6.0%
6 Person Household	2.1%	2.2%	2.2%	
7+ Person Household	1.3%	1.3%	1.2%	
% Households With Children	25.1%	25.2%	25.8%	

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<b>Housing</b>	Total Housing Units	8,512	29,162	65,458
	Owner Occupied Percent	50.4%	55.2%	65.2%
	Renter Occupied Percent	42.3%	38.4%	29.3%
	Vacant Housing Percent	7.3%	6.4%	5.4%
	Total Housing Units (Census 2000)	7,521	26,137	56,029
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	3.0%	3.0%	5.0%
	Property Value \$750,000 to \$999,999	9.4%	8.7%	13.3%
	Property Value \$500,000 to \$749,999	25.7%	26.3%	29.8%
	Property Value \$400,000 to \$499,999	20.6%	21.1%	19.9%
	Property Value \$300,000, to \$399,999	22.7%	21.9%	17.0%
	Property Value \$200,000 to \$299,999	13.2%	13.1%	9.1%
	Property Value \$150,000 to \$199,999	1.1%	1.4%	1.2%
	Property Value \$100,000 to \$149,999	0.7%	0.7%	0.7%
	Property Value \$60,000 to \$99,999	0.6%	0.5%	0.8%
	Property Value \$40,000 to \$59,999	0.6%	0.5%	0.5%
	Property Value \$0 to \$39,999	1.6%	1.8%	1.3%
	Median Home Value	\$446,005	\$447,606	\$497,149
<b>Wealth per Household</b>	\$0 and under - percent	18.3%	17.9%	16.7%
	\$1 to \$4999 - percent	9.4%	9.0%	8.0%
	\$5k to \$9999 - percent	4.9%	4.7%	4.3%
	\$10k to \$24999 - percent	6.6%	6.5%	6.2%
	\$25k to \$49999 - percent	6.8%	6.8%	6.8%
	\$50k to \$99999 - percent	10.2%	10.2%	10.3%
	\$100k to \$249999 - percent	17.6%	17.8%	18.4%
	\$250k to \$499999 - percent	12.5%	12.9%	13.6%
	\$500k+ - percent	13.7%	14.2%	15.6%
	Median HH Wealth	\$69,636	\$75,006	\$88,417
	Avg HH Wealth	\$226,813	\$233,256	\$250,999
<b>Economic Viability</b>	Economic Viability Local	292	278	279
	Economic Viability Indexed	105	100	101
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	10,409	36,391	85,948
	Managerial/Executive	13.2%	14.3%	17.8%
	Professional Specialty	21.8%	22.4%	25.3%
	Healthcare Support	4.6%	5.3%	4.2%
	Sales	11.1%	9.1%	8.6%
	Office & Administrative Support	10.7%	10.8%	10.9%
	Protective Service	2.1%	2.5%	2.4%
	Food Preparation	6.0%	6.0%	4.6%
	Building Maintenance & Cleaning	4.3%	4.2%	3.2%
	Personal Care	2.3%	2.1%	2.5%
	Farming, Fishing, & Forestry	0.7%	0.4%	0.4%
	Construction	7.3%	7.6%	7.7%
	Production & Transportation	15.9%	15.5%	12.4%
	Percent White Collar Workers	61.5%	61.8%	66.8%
	Percent Blue Collar Workers	38.5%	38.2%	33.2%

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	Agriculture/Mining/Construction	7.8%	7.5%	7.3%
	Manufacturing	12.6%	11.7%	13.4%
	Transportation	4.7%	5.3%	4.6%
	Information	0.8%	0.8%	1.4%
	Wholesale/Retail	15.8%	13.4%	12.5%
	Finance, Insurance, Real Estate	3.5%	4.7%	5.6%
	Professional Services	7.7%	7.0%	8.8%
	Management Services	0.1%	0.1%	0.1%
	Administrative/Waste Services	7.8%	6.4%	4.5%
	Educational Services	25.3%	27.1%	26.4%
	Entertainment Services	7.8%	8.1%	7.1%
	Other Professional Services	3.1%	3.8%	3.9%
	Public Administration	3.0%	4.1%	4.2%
<b>Vehicles per HH</b>	No Vehicles	13.6%	10.0%	7.2%
	1 Vehicle	36.7%	35.4%	31.9%
	2 Vehicles	31.2%	35.2%	38.5%
	3 or more vehicles	18.5%	19.5%	22.4%
	Average Number of Vehicles	1.67	1.73	1.87
<b>Change</b>	Births (last 12 months)	196	656	1,389
	Deaths (last 12 months)	156	542	1,308
	Migration (last 12 months)	-15	-66	490
<b>Work place</b>	Workplace Establishments	669	2,493	5,143
	Workplace Employees (FTE)	5,257	21,381	45,849